

Vi Pham

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Career Summary

Studied Graphic Design at the Kansas City Art Institute, graduated in 2012 with a BFA.

Employed at Gear for Sports for over three years creating and prepping files for screen printing on apparel.

Participated in special projects in association with Under Armour, Champion, MLB, and collegiate sporting events.

Relevant Skills and Experience

Knowledgeable in various Adobe Creative Suite programs such as Illustrator, Photoshop, and InDesign.

Experienced designing for web and mobile through extensive college courses.

Conceptualized and advocated for change with the Ivanhoe Neighborhood located in KCMO during 2011.

Created a poster used on site to promote the Folly Theatre Jazz Series in 2010.

Competed in AIGA Blue Ridge Poster Clash 2010 with theme of Change One Thing. Placed in top 32.

Employment

Gear for Sports | A HanesBrands Company 2016 - present

Under Armour Sideline Artist Lenexa, KS

Corresponded with Under Armour to develop various replica sport jerseys for signed universities.

Coordinated with offshore factories for the decorating of garments at retail level.

Reviewed every product to ensure cohesion of coloring across different fibers, as well as overall brand standards.

Gear for Sports | A HanesBrands Company 2012 - 2016

Graphic Artist II Lenexa, KS

Created team building exercises to promote teamwork within department at Gear for Sports.

Completed over ten thousand designs in one year for various universities, retail stores, resorts, golf courses, etc.

Mentored summer interns on screen print art production and assisted with personal projects.

Collaborated with various design teams, such as Under Armour, to develop graphics for special programs.

Participated in creating various sport event graphics for NCAA, SEC, ACC, and other conferences.

Gear for Sports | A HanesBrands Company Summer 2011

Graphic Design Intern Lenexa, KS

Learned about screen print art production and how to prep files for press.

Developed collegiate sportswear in different print processes such as infusion.

Communicated with sales rep and clients on their orders and designs.

Aerie 2007 - 2010

Sales Associate Overland Park, KS

Demonstrated organizational skills along with knowledge in customer service and marketing.

Achieved accomplishments such as Super Star of the Month for July 2009 for sales goals.

Education

Kansas City Art Institute

Graduated in 2012

BFA, Graphic Design